Bluestar Adisseo Company

Rules of Issues and Crisis Communication Management

Chapter I. General Provisions

Article 1
The rules aims to enhance Bluestar Adisseo Company's (hereinafter "the Company") ability to address public opinion and crisis situations, establish rapid response mechanisms, and effectively mitigate the impact of negative media coverage or rumors on the Company's reputation, operations and stock price.

The rules are formulated in accordance with relevant laws, regulations, and the "Articles of Association of Bluestar Adisseo Company," considering the Company's operational activities.

Chapter II. Organizational Structure and Responsibilities

Article 2
The Company establishes a daily monitoring mechanism to track media and online public opinion, assess risks, and address sensitive issues promptly. Relevant information and response progress must be escalated timely to leadership and reported to the relevant securities regulator and maintain communication with the Shanghai Stock Exchange as well as the capital market when necessary.

Article 3
The Company implements an official spokesperson system, with pre-trained permanent and temporary spokespersons to address emergencies. The spokespersons and corporate communications team shall manage media inquiries and interviews, provide accurate responses to journalists, coordinate press conferences, and release official statements through authorized channels.

Article 4
The Company adopts a tiered crisis management structure, activated according to events severity parameters. The Crisis Leadership Task Force, led by senior executives and relevant department heads, oversees public communications through:

1. Authorizing the initiation or termination of response efforts;

2. Assessing potential impacts and scope, and drafting response plans;

3. Coordinating external communications and internal alignment;

4. Handling other related matters.

Article 5
Other departments and subsidiaries shall:

1. Collaborate with the Board Office on monitoring and information gathering;

2. Report potential issues in a timely and truthful manner, in accordance with internal company requirements.

Article 6
All media engagement proposals must undergo formal review by the corporate communications team. Approved interviews shall be conducted through designated spokespersons.

Chapter III. Investor Communication Principles and Measures

Article 7
The Board Office shall initiate appropriate response protocols as necessary, including but not limited to:

1. Investigating and clarifying events promptly to prevent escalation;

2. Enhancing communication with investors through hotlines, official platforms, and timely updates to address concerns and minimize misinformation;

3. Issuing clarifications via official channels such as the Company website or Official WeChat account when necessary, in line with regulatory requirements;

4. Taking legal action against parties disseminating false or misleading information, including filing complaints, issuing legal notices, or pursuing litigation as necessary;

5. Conducting post-crisis evaluations to restore reputation, implementing recovery plans, and improving future response capabilities.

Chapter IV. Accountability

Article 8
All employees and external consultants must uphold confidentiality. Breaches resulting in

issue or crisis incidents may lead to disciplinary actions or legal consequences.

Article 9

The Company reserves all its rights to pursue legal action against media or platforms spreading false information that damages the Company’s reputation or financial interests.

Chapter V. Supplementary Provisions

Article 10

Any matters not expressly covered by these rules or conflicting with any applicable laws shall be ruled by applicable national laws and the "Articles of Association of Bluestar Adisseo Company."

Article 11

These rules are formulated, interpreted, and amended by the Board of Directors and take effect upon approval.

Board of Directors of Bluestar Adisseo Company

28th April 2025